



connecting for Health

A PUBLICATION OF MARIN COMMUNITY CLINICS

FALL/WINTER 2012

Joining the Movement to Change Health Care

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Patient Centered Medical Home

A national movement to fundamentally change the way primary health care is delivered has been growing in the last couple of years. Joining that movement, Marin Community Clinics is creating a Patient Centered Medical Home (PCMH). In a Patient Centered Medical Home, the focus is on patient access and self-management, chronic disease management, and team care. This approach relies on establishing “care teams” of proactive health care providers and other staff members who engage with the patient to maintain or improve health.

The timing is ideal for us now, as we have recently implemented electronic health records, and other technology that allows for patients to be reminded of recommended preventive care, along with follow-up care for those with chronic problems. This will result in a larger number of patients receiving routine cancer screenings, for example, rather than waiting for a patient to come for a doctor visit and then be referred for screening.

According to the highly-recognized health plan accrediting body National Committee for Quality Assurance, the Patient Centered Medical Home “is an innovative program for improving primary care. The program gives medical practices information about organizing care around patients, working in teams, and coordinating and tracking care over time.” It facilitates stronger relationships between patients and their personal physicians, and when appropriate, the patient’s family. It also utilizes technology to assure that patients receive

care when and where they need and want it, in a culturally and linguistically appropriate manner. As such, it is well-aligned with Marin Community Clinics’ mission to improve the health of our patients and community by providing high quality, cost-effective, culturally sensitive, patient-centered health care.

PCMH – continued on page 3



Care team members discuss patient treatment plan.

Leading Voices – Sustaining the Mission

Letter from Jerry Oken, Board President and
Linda Tavaszi, Chief Executive Officer



We are proud to announce the launch of a new giving program that will make it possible for Marin Community Clinics’ donors to sustain their generous annual contributions through an estate bequest. This initiative will ensure that we will continue to fulfill

our mission regardless of what lies ahead in the ever-changing health care environment. We are establishing a special reserve fund that will enable us to continue serving our community for decades to come. That fund is being built through Planned Gifts – most often in the form of bequests through a will or trust. They require no current donation and allow the donor to provide for Marin Community Clinics in addition to their heirs.



You are invited to join our **Legacy Circle**, comprised of donors who believe deeply in the value of our mission and will make a personal commitment to guarantee that the Clinics remain financially secure through the proceeds of their own planned gifts. To become a member of the *Legacy Circle*, one simply includes Marin Community Clinics as a beneficiary in their estate plan. Anyone may join the *Legacy Circle* by notifying us that they have included Marin Community Clinics in their will or estate plan. It costs nothing during your lifetime.

In January, 2013, Marin Community Clinics will continue celebrating its 40th anniversary and will be preparing for the future by conducting a series of “Conversations on Health Care and the Affordable Care Act” at house parties. We will invite small groups of interested supporters to learn more about the coming changes and transformations in healthcare. For more information about the *Legacy Circle* or to receive an invitation to the Conversations, please contact Dee at 415-798-3109 or gifts@marinclinics.org.

We value the trust you put in Marin Community Clinics to carry out its mission to improve the health of our patients and community by providing high quality, cost-effective, culturally sensitive, patient-centered health care. Over 32,000 children, teens, women and men who call Marin County home count on Marin Community Clinics to be their medical home.

Patients Served at Marin Community Clinics in 2011

| Number of Visits by Site | | |
|------------------------------|----------------|-------|
| Greenbrae | 26,055 | |
| Novato | 22,420 | |
| San Rafael | 33,507 | |
| San Rafael “Campus Clinic” | 5,246 | |
| Dental (San Rafael & Novato) | 27,598 | |
| Total | 114,826 | |
| Patients by Age | | |
| Children (ages 0-12) | 10,596 | = 35% |
| Teens (ages 13-19) | 3,362 | = 11% |
| Adult Patients (ages 20-64) | 15,019 | = 50% |
| Seniors (65 and over) | 1,235 | = 4% |
| Total | 30,212 | |
| Patients by Gender | | |
| Female | 18,131 | = 60% |
| Male | 12,081 | = 40% |

Dr. Erik Schten, Novato Medical Director, with patient.

| Patients by Federal Poverty Level (FPL)* | | |
|--|--|-------|
| 100% FPL & Below | 14,965 | = 50% |
| 101 - 200% FPL | 9,513 | = 31% |
| Above 200% FPL | 5,734 | = 19% |
| Total | 30,212 | |
| *In 2011 FPL was | \$10,890 for an individual \$22,350 for a family of four. | |
| 200% FPL was | \$21,780 for an individual \$44,700 for a family of four. | |

Creative Contributions

Marin Community Clinics is grateful to Dr. Neil Kobrin and Barnes & Noble who teamed up for our benefit. Barnes & Noble in Corte Madera hosted Dr. Kobrin's book signing and discussion of his new book, *Emotional Well-Being: Embracing the Gift of Life*, which explores the integration of psychology with mindfulness. Also during the last weekend of September, 2012, Barnes and Noble donated a portion of sales to Marin Community Clinics.

Neil Kobrin, PhD is a licensed clinical psychologist with decades of experience in human transformation and emotional

well-being. He noted his reasons for supporting us by saying, "The dedication of Marin Community Clinics to provide essential health care to many who would not be able to receive this support, coupled with my wife Marsha's commitment and service to the organization as a registered nurse, naturally led me to choose them as a recipient for charitable donation. I thank Barnes & Noble for donating proceeds from my book sales to Marin Community Clinics as an opportunity for me to help the community in some small way."

PCMH — continued from page 1

In order to support community health centers like ours, the federal government has made funding available to undergo the changes necessary to become accredited Patient Centered Medical Homes. Marin Community Clinics is receiving funds from the Center for Medicare and Medicaid Innovation to participate in a three-year demonstration project designed to evaluate the effectiveness of the PCMH model in improving care, promoting health, and reducing the cost of care provided to Medicare beneficiaries. We have also received supplemental funding from the Health Resources & Services Administration which has resulted in improved patient access to nurse advice by telephone.

The staff has embraced the concept of care teams, and clinic leadership has used this new model as an opportunity to increase team-building activities among all levels of staff. We are all proud to be on the leading edge of the tremendous wave of change that is remaking the future of health care.



Health educator Jose Humberto Trinidad teaches young patients to make healthy meals during Saturday Nutrition Group in San Rafael.

What else is new?

Dr. Georgianna Farren's comprehensive update in Marin Medical Society's *Marin Medicine* magazine provides a summary of recent developments at Marin Community Clinics. Find it online at

www.marinmedicalsociety.org

Several providers and health educators at our main San Rafael clinic recently conducted a pilot program dubbed Nutrition Saturday Group.

We plan to resume the monthly program soon. Read more at

www.marinclinics.org

Marin Community Clinics is now on Facebook!





marin community clinics

Administrative Office

6090 Redwood Blvd., Suite G
Novato, CA 94945

Medical Clinics in

- Greenbrae
- Novato
- San Rafael

Dental Clinics in

- Novato
- San Rafael

To make an appointment:
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To make a donation or
arrange a tour:
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Summer Solstice Celebration

Celebrating 40 Years of Compassionate Health Care

The 10th Annual Summer Solstice Celebration commemorated Marin Community Clinics' 40 years of providing compassionate health care. This year's celebration was a colorful fiesta – our biggest and best event yet – at the historic Marin Art and Garden Center.

Ten years ago Marin County Supervisor Susan Adams began the annual Summer Solstice event to support local health care. In 2009 she generously turned over this event to us to carry on the tradition of benefiting Marin's residents who do not have private health insurance. The celebration is a wonderful way to join with like-minded friends and colleagues, welcome summer, and honor Community Health Champions whose life's work is to passionately support health care for all.

This year we celebrated the achievements of two exceptional members of our community and honored them for their amazing contributions:

Dr. Kevin Harrington, a well-known orthopedic surgeon who has practiced in Marin for many years and is a tireless volunteer at Marin Community Clinics, and Bobbie Wunsch, CEO of Pacific Health Consulting Group, who has devoted her

career to guiding community clinics and government agencies so that quality health care can be available and affordable for all who need it.

We are very grateful to all the sponsors and attendees for their support of the Summer Solstice Celebration. They are listed on the enclosed donor list page.



Dr. Kevin Harrington, Bobbie Wunsch, Supervisor Susan Adams, Linda Tavaszi, and Jerry Oken (left to right)

**SAVE the DATE for next year's Celebration:
Friday, June 21, 2013.**

Thank you to these generous supporters who donated from January 1, 2012 – June 30, 2012

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Marin Community Clinics appreciates your support. To join these generous donors in helping to improve the health and well-being of vulnerable low-income children and adults in Marin County,

Or

If you would like to learn more about including Marin Community Clinics in your Estate Plans,

**Please contact us at 415-798-3109
 or give online at www.marinclinics.org**



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